



STEAM SUMMARY 2024 MONMOUTHSHIRE COUNTY COUNCIL

Total economic impact of tourism £M	352.41
% change on 2023 (£'s 2024)	1.9%

Total visitor days (M)	3.53
% change on 2023	0.1%
Staying visitor days (M)	1.86
% change on 2023	2.5%

Total visitor numbers (M)	2.28
% change on 2023	-0.4%
Number of staying visitors (M)	0.61
% change on 2023	5.4%
Number of day visitors (M)	1.67
% change on 2023	-2.4%

Number of FTE jobs supported by tourism spend	3,422
% change on 2023	-1.1%